# WOMEN EMPOWERMENT IN INDIA

## BETI BACHAO BETI PADHAO (BBBP) SCHEME

Launch Date	22 <sup>nd</sup> January 2015
Launched by	Narendra Modi
Aim	<ol> <li>To generate awareness about the declining sex ratio so as to eradicate female foeticide.</li> <li>To generate awareness and improve the efficiency of welfare services meant for women</li> </ol>
Nodal Agency	<ol> <li>Ministry of Women and Chid Development (MWCD)</li> <li>Ministry of Health and Family Welfare</li> <li>Ministry of Human Resource Development</li> </ol>
Brand Ambassador	Sakshi Malik

#### **ONE STOP CENTRE**

Launch Date	1 <sup>st</sup> April 2015
Launched by	Narendra Modi
Aim	<ol> <li>To provide support and assistance to women affected by violence at private or at any public place, irrespective of caste, class, religion, region, sexual orientation or marital status.</li> <li>To provide immediate access to a range of services including medical, legal, psychological and counselling support to the victims.</li> </ol>
Nodal Agency	Ministry of Women and Chid Development (WCD)

## PRADHAN MANTRI MATRU VANDANA YOJANA (PMMVY)

Launch Date	May 2017
Launched by	Narendra Modi

Aim	<ol> <li>To improve the health of pregnant women and lactating mothers and reducing the effects of under nutrition through cash incentives.</li> <li>To generate awareness and improve the efficiency of welfare services meant for women.</li> </ol>
Nodal Agency	Ministry of Women and Chid Development (WCD)

#### WOMEN HELPLINE SCHEME

Launch Date	1 <sup>st</sup> April 2015
Launched by	Narendra Modi
Aim	<ol> <li>To provide 24hrs emergency and non-emergency response to women affected by violence including sexual offences and harassment both in public and private sphere.</li> <li>To provide integrated support and assistance to women affected by violence.</li> </ol>
Other Features	<ol> <li>To be funded from the Nirbhaya Fund.</li> <li>Complaints can be lodged by dialling 181 (Women Helpline).</li> </ol>

## MAHILA E-HAAT

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Launch Date	7 <sup>th</sup> March 2016
Launched by	Narendra Modi
Aim	<ol> <li>To strengthen financial inclusion of women entrepreneurs by providing support and sustenance to their creativity.</li> <li>It provides a web based marketing platform to the women entrepreneurs to directly sell their products.</li> <li>To strengthen the socio-economic empowerment of women.</li> </ol>
Nodal Agency	Ministry of Women and Chid Development (WCD)

# PRADHAN MANTRI UJJWALA YOJANA

Launch Date	1 <sup>st</sup> May 2016
Launched by	Narendra Modi

Aim	<ol> <li>To safeguard the health of women &amp; children by providing them with a clean cooking fuel – LPG, so that they don't have to compromise their health in smoky kitchens or wander in unsafe areas collecting firewood.</li> <li>To provide 5 crore LPG connections in the name of women in BPL (Below Poverty Line) households.</li> <li>To provide a financial support of Rs 1600 for each LPG connection to the eligible BPL households.</li> </ol>
Nodal Agency	Ministry of Petroleum and Natural Gas

## SUKANYA SAMRIDHI YOJANA

Launch Date	22 <sup>nd</sup> January 2015
Launched by	Narendra Modi
Aim	<ol> <li>To provide a saving scheme targeted at the parents of girl child.</li> <li>To encourage parents to build a fund for the future education and marriage expenses for their girl child.</li> </ol>
Other facts	<ol> <li>It is a small deposit scheme for the girl child launched as a part of the 'Beti Bachao Beti Padhao' campaign.</li> <li>A Sukanya Samridhi Account can be opened any time after the birth if the girl till she turns 10, with a minimum deposit of Rs 1,000.</li> <li>The account can be opened in any post office or authorized branches of commercial banks.</li> </ol>
Nodal Agency	Ministry of Women and Chid Development (WCD)

## SWADHAR GREH SCHEME

Launch Date	2002
Launched by	Narendra Modi
Aim	<ol> <li>It targets the women victims of difficult circumstances who are in need of institutional support for rehabilitation so that they could lead their life with dignity.</li> <li>To provide shelter, food, clothing and health as well as economic and social security for these women.</li> <li>To provide 'Child Protection Services' to provide financial assistance to the states/UT for setting up or maintenance of Child Care</li> </ol>

	Institutions.	
Nodal Agency	Ministry of Women and Chid Development (WCD)	

## SUPPORT TO TRAINING AND EMPLOYMENT PROGRAMME FOR WOMEN (STEP)

Launch Date	Launched as a central scheme in 2009
Launched by	Narendra Modi
Aim	<ol> <li>To make a significant impact on women by upgrading skills.</li> <li>To enable groups of women to take up employment-cum-income generation programmes.</li> <li>To help in providing support for improving training and employment conditions of women.</li> </ol>
Other facts	<ol> <li>It is a small deposit scheme for the girl child launched as a part of the 'Beti Bachao Beti Padhao' campaign.</li> <li>A Sukanya Samridhi Account can be opened any time after the birth if the girl till she turns 10, with a minimum deposit of Rs 1,000.</li> <li>The account can be opened in any post office or authorized branches of commercial banks.</li> </ol>
Nodal Agency	Ministry of Women and Chid Development (WCD)

## SHADI SHAGUN YOJANA

Launch Date Launched by	6 <sup>th</sup> August 2017 Ngrendra Modi
Aim	<ol> <li>Under the scheme all the graduate Muslim girls completing their graduation in any of the streams before their marriage would also be eligible to avail the Shaadi Shagun Yojana benefits.</li> <li>To motivate girls from minority groups to pursue higher education.</li> </ol>
Nodal Agency	Ministry of Women and Chid Development (WCD)

#### UNIVERSAL SCHEME FOR ADOLESCENT GIRLS

Launch Date

16<sup>th</sup> November 2017

Bankexamstoday.com

Launched by	Narendra Modi
Aim	<ol> <li>Under the scheme, school girls in the age group of 11-14 years would be provided with nutrition support and vocational/skill training under non-nutrition.</li> </ol>
Nodal Agency	Ministry of Women and Chid Development (WCD)

#### OTHER SCHEMES LAUNCHED WERE-

### MAHILA SHAKTI KENDRA

- This is a scheme to address women's issues at the village level. The Cabinet Committee on Economic Affairs (CCEA) approved 'Pradhan Mantri Mahila Shakti Kendra' scheme for a period 2017-18 to 2019-20.
- The scheme is part of Umbrella Scheme "Mission for Protection and Empowerment for Women" of the Union Ministry of Women and Child Development.
- It aims at empowering rural women through community participation to create an environment in which they realise their full potential.
- It will provide an interface for rural women to approach government for getting their entitlements and for empowering them through training and capacity building.
- At national level, Mahila Shakti Kendra will provide domain-based knowledge support while at state level, it will cater to State Resource Centre for Women that will provide technical support on issues related to women at district and block level centres. It will provide support to PMMSK and also foothold to Beti Bachao, Beti Padhao in 640 districts.

#### NATIONAL POLICY FOR WOMEN, 2017

- The National Policy for Women, 2017 was drafted and is under consideration at present.
- The draft Policy addresses the diverse needs of women with regard to health including food security and nutrition; education; economy including agriculture, industry, labour, employment, NRI women, soft power, service sector, science and technology; governance and decision making; violence; creation of an enabling environment among others.

#### SHE-BOX

- To help women report incidents of **Sexual harassment at the workplace**, an online complaint mechanism **SHe-Box** has been established.
- Any female employee in the country, whether employed by the government or private, can file an online complaint of sexual harassment through this portal.

Mahila Police Volunteers are being appointed to encourage women to report crime and are serving as role models in their communities. The scheme is currently operational in 5 States.

**Central Victim Compensation Fund** has been created under Nirbhaya, which is a corpus fund to support States/UTs for their Victim Compensation Scheme. This is helping ensure adequate and timely support for women survivors of crime and violence.

