

## RECENTLY APPOINTED BRAND AMBASSADORS 2018-19

Name of the Brands & Campaigns	Person
PhonePe	Aamir Khan
Fantasy 11	Murali Kartik
redBus	Mahendra Singh Dhoni
Indo-American Arts Council (IAAC)	Vikas Khanna
Fast&Up	Mayank Aggarwal
PolicyX.com	Virender Sehwag
Fantasy Sports Platform Fantain	Suresh Raina
Lloyd	Ranveer Singh and Deepika Padukone
PokerStars India	Nawazuddin Siddiqui
Clinique India	Radhika Apte
MG Motor India	Benedict Cumberbatch
French Open	Justine Henin
Vingajoy	Ayushmann Khurrana
Urban Clap	Ayushmann Khurrana
Google Duo	Virat Kohli
Xiaomi India	Ranveer Singh
KajariaPly	Ranveer Singh
CricPlay's inaugural 'Ab India Khelega' campaign	Gautam Gambhir
L V Prasad Eye Institute's Whitathon	VVS Laxman
Colgate	Mahendra Singh Dhoni
Election Commission (EC)	Pranitha Subhash
Women's football tourney	Jaya Ahsan
Fantasy Sports startup Hala-Play	Hardik and Krunal Pandya
Bareilly	Gita Sharma
Virat Kohli	Mobile Premier League
Kent for security product range	Shah Rukh Khan
Shane Warne	Rajasthan Royals Indian Premier League (IPL) season 2019
Mahesh Babu	Denver
Mary Kom	PUMA
Hrithik Roshan	Ascent Meditech
Sakshi Maggo	E-Commerce Platform Mwoop
Taapsee Pannu	PepsiCo's Kurkure
Anmol K.C	Sprite
Lisa Haydon Lalvan	Kerastase

## Brand Ambassadors 2018-19

PV Sindhu	PNB MetLife
Dinesh Bhatia	Ambassador of India to the Republic of Argentina
Kareena Kapoor Khan	Swasth Immunised India
Ruchira Kamboj	Indian Ambassadors to Bhutan
Shreya Chopra	Bharat Scouts And Guides
Nissan Global Ambassador	Rohit Sharma
Clean India Mission	PV Sindhu and Sakshi Malik
Sumadhura Group	MS Dhoni
boAt – a lifestyle brand	Jacqueline Fernandez
India's Ambassador to UN	Pankaj Sharma
Sanjay Gandhi National Park (SGNP)	Raveena Tondon
Ambassador for “For Girls and Science” initiative in France	Priyanka Das
Ambassador of India to ASEAN	Rudrendra Tandon
Skill India Campaign	Varun Dhawan and Anushka Sharma
Goodwill ambassador for Nepal tourism	Jaya Prada
Health-related programmes of Haryana	Gauri Sheoran
BSNL	Mary Kom
India's Ambassador to US	Harsh Vardhan Shringla
Vistara	Deepika Padukone
Gulf Oil	Hardik Pandya
Dabur Honey	Jacqueline Fernandez
Cox & Kings	Anushka Sharma
Ponds	Disha Ptani
Fair & Lovely	Yami Gautam
Lux (Soap)	Katrina Kaif
Britania	Sachin Tendulkar
Close Up	Mahesh Babu
Clinic Plus	Shweta Tiwari
SamSung	Aamir Khan
Brand Ambassador of TATA Group for its all-new stylish sedan, the Tata Tigor.	Hrithik Roshan
Colgate	Anushka Sharma
Kajol	Lifebuoy
Horlicks	Taapsee Pannu
Dettol India	Amitabh Bachchan
Mastercard	Mahendra Singh Dhoni
Syska LED	Amitabh Bachchan
Manipal Hospitals	Rahul Dravid
Dish TV	Ranveer Singh

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Nokia	Alia Bhatt
HoloSuit	Yuvraj Singh
Maruti	Varun Dhawan
Bharat Matrimony	M.S Dhoni
Uber eats	Alai Bhatt
Navneet Education Limited	Prithvi Shaw
Apollo Tyres	Sachin Tendulkar
State Bank of India appoints for YONO	Swapna Barman
Datsun India	Aamir Khan
Rupa and Company	Anushka Sharma
Jonty Rhodes	Isuzu D-Max V-Cross
Siyaram	Ranveer Singh
Flipkart	Ranbir Kapoor and Shraddha Kapoor
Assam ( state's brand ambassador)	Hima Das
SHARP TV	Rohit Sharma
Sumadhura Group	MS Dhoni
Remit2India, (an online money transfer portal)	Virat Kohli
Philips India (for its male grooming products)	Virat Kohli
Indigo Paints	MS Dhoni
BoAt	Jacqueline Fernandez
Dabur(for its skin care brand Fem)	Kriti Sanon
Dollar Missy	Chitragada Singh
NetMeds (Online Pharmacy)	MS Dhoni
Reebok.	Nathalie Emmanuel
L'Oréal Paris	Amber Heard
Kraft Heinz India(for the Complian brand)	Sourav Ganguly
'Educate Girls'(non-profit organisation)	Katrina Kaif
Whirlpool	Kriti Sanon and Sushant Singh Rajput
BATA	Kriti Sanon
Tata Sons( for global corporate affairs)	S Jaishankar
Tourism Fiji(for the India market)	Ileana D'Cruz
Lubricants India (a Hinduja Group company)	Hardik Pandya
Vivo	Aamir Khan
Uber	Virat Kohli
Gaming platform Dream11	Mahendra Singh Dhoni
Chocolate Snickers	MS Dhoni
Bata's new sport wears	Smriti Mandhana.
All India Chess Federation for the Blind (AICFB)	Grand Master Vidit Gujrathi.
Pakistan Cricket Board	Shoaib Akhtar

## Brand Ambassadors 2018-19

T20 Mumbai League's	Sachin Tendulkar
Sikkim	AR Rahman
The Muthoot Group	Amitabh Bachchan
Harman International	Priyanka Chopra
Frooti	Allu Arjun
Poker Sports League	Viswanathan Anand
RP-Sanjiv Goenka Group(for its packaged snacking brand, Too Yumm)	Virat Kohli
Ghaziabad Municipal Corporation (GMC)	Cricketer Suresh Raina
Swachh Bharat Mission in Ghaziabad City (Uttar Pradesh)	Cricketer Suresh Raina
Delhi Dynamos FC	Jacqueline Fer-nandez
Hyundai(Continues for 2 more years)	Shahrukh Khan
ITM Group of Institutions	Kidambi Srikanth
Environmental Issues	Dia Mirza
Innerwear brand Lux	Amitabh Bachchan
Futsal football franchise Kerala Cobras	Sunny Leone
Indoor Cricket Team	Sandeep Patil
WHO Goodwill Ambassador(for Autism in South Asia)	Saima Wazed Hossain
Road safety awareness campaign.	Akshay Kumar
China hails	Amir Khan
One plus 6	Amitabh Bachchan
Leonardo Olive Oil	Chef Sanjeev Kapoor
Luminous Power's new brand AMAZE	Virat Kohli

## BRAND AMBASSADORS OF GOVT. SCHEMES & CAMPAIGN

Person	Brand Name	Remarks
Amitabh Bachchan	City Compost Campaign	A part of the 'Swachh Bharat Mission'
John Abraham	Arunachal Pradesh Tourism Ambassador	To promote tourism in Arunachal Pradesh
Narendra Modi	Incredible India	
Nawazuddin Siddiqui	UP farmers' scheme Samajwadi Kisan Beema Yojna	The scheme provides for cashless treatment up to Rs 2.5 lakh and Rs. one lakh for the organ transplant.
PV Sindhu	Central Reserve Police Force (CRPF)	
Sachin Tendulkar	Anti- liquor and antidrug campaign of Kerala	It will create awareness among people against alcoholism and drug abuse.
Sakshi Malik	Beti Bachao, Beti Padoo campaign" in Haryana	chosen to promote the tourism of Arunachal Pradesh

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Virat Kohli	Punjab National Bank	
Vidya Balan	Samajwadi Pension Yojna	Launched by Uttar Pradesh Govt.
Piruz Khambatta	Make In India	Launched by Prime Minister Narendra Modi
Shah Rukh Khan	West Bengal Brand Ambassador	The campaign started with shortlisting 200 places from all of the Indian states.
Steffi Graf	Kerala's Ayurveda	to promote tourism and position the state of Kerala as home of ayurveda.
Shilpa Reddy	Confederation of Women Entrepreneurs (COWE)	Create centres of excellence for women to gain knowledge, develop skills, provide infrastructure, access to resources to their business.
Baba Ramdev	Brand Ambassador of yoga and Ayurveda in Haryana	promote yoga and Ayurveda in a big way
Master Tiwari	Digital India	It was launched on 1 July 2015 by Prime Minister Narendra Modi.
Amitabh Bachchan	Swachh Bharat Abhiyan	Started by Prime Minister Narendra Modi.
Amitabh Bachchan	Pulse Polio	To promote Polio Eradication Campaign
Dia Mirza	Swachh Saathi	Swachh Bharat Mission's youth-based Swachh Saathi (student internship) programme
Madhuri Dixit	MAA- Mother's Absolute Affection'	
Deepika Padukone	Indian Psychiatric Society	The largest association of Indian Psychiatrists