

2023-24

Beginner's Guide to IBPS RRB Scale II & III



✓ **Syllabus & Age Criteria**

✓ **Eligibility Criteria**

✓ **Exam Pattern**

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Content	Page
Eligibility & Age	3
Experience & Important Dates	4
Previous Cutoff IBPS RRB GBO 2022	5
Previous Cutoff IBPS RRB Sacle II SO Marketing 2022	6
Previous Cutoff IBPS RRB Sacle III Officer 2022	7
Exam Pattern	8
Syllabus	9-13
Course Description	14
Results of BankExamstoday 2021,2022	15-16



ELIGIBILITY

Scale II GBO – Bachelor's degree in any discipline from a recognized University or its equivalent with a minimum of 50% marks in aggregate.

Scale II SO Marketing – MBA in Marketing from a recognized university.

Scale III Officer – Bachelor's degree in any discipline from a recognized University or its equivalent with a minimum of 50% marks in aggregate. Preference will be given to the candidates having a Degree/ Diploma in Banking, Finance, Marketing, Agriculture, Horticulture, Forestry, Animal Husbandry, Veterinary Science, Agricultural Engineering, Pisciculture, Agricultural Marketing and Co-operation, Information Technology, Management, Law, Economics and Accountancy.



AGE

Scale II GBO– Above 21 years – Below 32 years.

Scale II SO Marketing – Above 21 years – Below 32 years.

Scale III Officer – Above 21 years – Below 40 years



EXPERIENCE

Scale II GBO – Two years as an officer in a Bank or Financial Institution.

Scale SO Marketing – One Year (in the relevant field)

Scale III Officer – Minimum 5 years' experience as an Officer in a Bank or Financial Institutions



IMPORTANT DATES

Preliminary Examination	Office Assistants and Officer Scale I : 05.08.2023, 06.08.2023, 12.08.2023, 13.08.2023 and 19.08.2023.
Single Examination	Officers Scale II (GBO and SO) & III : 10.09.2023
Main Examination	Officer Scale I : 10.09.2023 Office Assistants : 16.09.2023

PREVIOUS YEAR CUTOFF

IBPS RRB Officer Scale-II (GBO) Cut off 2022	
Category	Cut off
SC	35.08
ST	33.38
OBC	40.82
EWS	37.10
UR	43.50
HI	24.52
OC	32.35
VI	30.68
ID	20.35

PAY SCALE

- **IBPS RRB Scale II GBO**- Rs. 33,000 - Rs. 39,000/-

EXPECTED VACANCIES

- **IBPS RRB Scale II GBO**- 800

PREVIOUS YEAR CUTOFF

IBPS RRB Officer Scale-II (SO Marketing) Cut off 2022	
Category	Cut off
SC	NA
ST	NA
OBC	32.15
EWS	NA
UR	40.55
HI	NA
OC	NA
VI	NA
ID	NA

PAY SCALE

- **IBPS RRB Scale II SO Marketing**
– Rs. 33,000 – Rs. 39,000/-

EXPECTED VACANCIES

- **IBPS RRB Scale II SO Marketing –**
100

PREVIOUS YEAR CUTOFF

IBPS RRB Officer Scale-III Cut off 2022	
Category	Cut off
SC	41.22
ST	32.52
OBC	43.65
EWS	38.35
UR	47.70
HI	NA
OC	40.22
VI	NA
ID	NA

PAY SCALE

- **IBPS RRB Scale III Officer** – Rs. 38,000 – Rs. 44,000/-

EXPECTED VACANCIES

- **IBPS RRB Scale III Officer** – 200

EXAM PATTERN

IBPS RRB SCALE II GBO AND SCALE III OFFICER

Name of the Tests	No. of Qs.	Maximum Marks	Duration
Reasoning	40	50	Composite Time of 2 hours
Computer Knowledge	40	20	
Financial Awareness	40	40	
English Language	40	40	
Quantitative Aptitude & Data Interpretation	40	50	
Total	200	200	

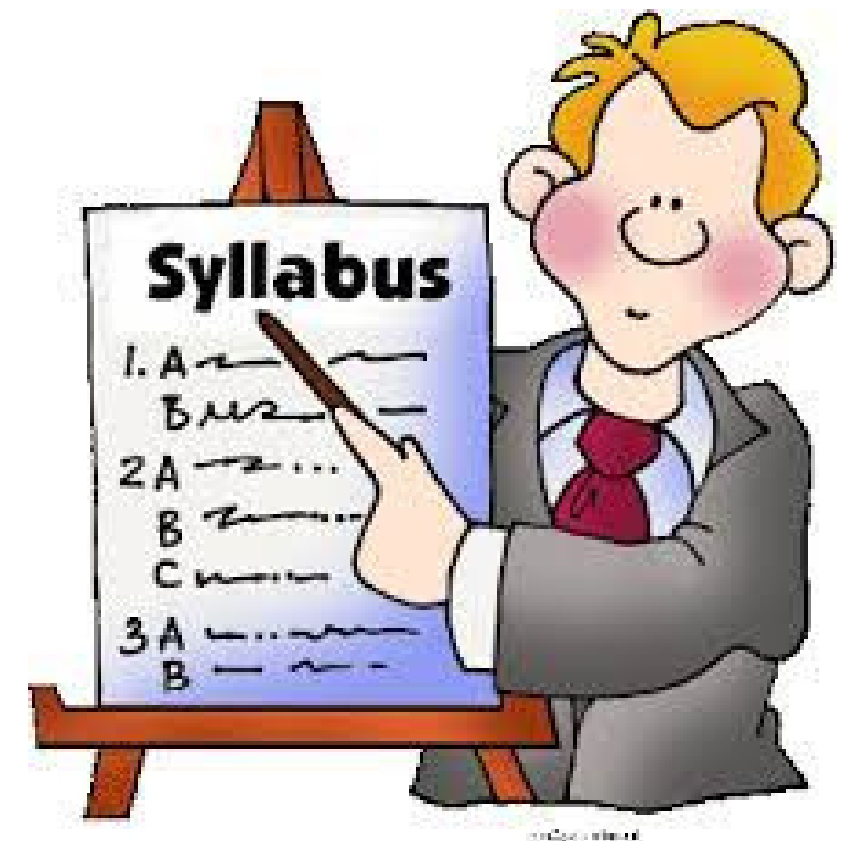
IBPS RRB SCALE II SO MARKETING

Name of the Tests	No. of Qs.	Maximum Marks	Duration
Reasoning	40	40	Composite Time of 2 hours
Computer Knowledge	40	20	
Financial Awareness	40	40	
English Language	40	20	
Quantitative Aptitude & Data Interpretation	40	40	
Professional Knowledge	40	40	
Total	240	200	

SYLLABUS

QUANTITATIVE APTITUDE

- Data Interpretation
- Boats and Streams
- Time and Work
- Time, Speed and Distance
- Partnership
- Mixtures and Allegation
- Ages and Average
- Profit and Loss
- Percentage and Interest
- Problems on Trains
- Pipes and Cisterns
- Area and Volume
- Number Series
- Linear equations
- Quadratic equations
- Data sufficiency



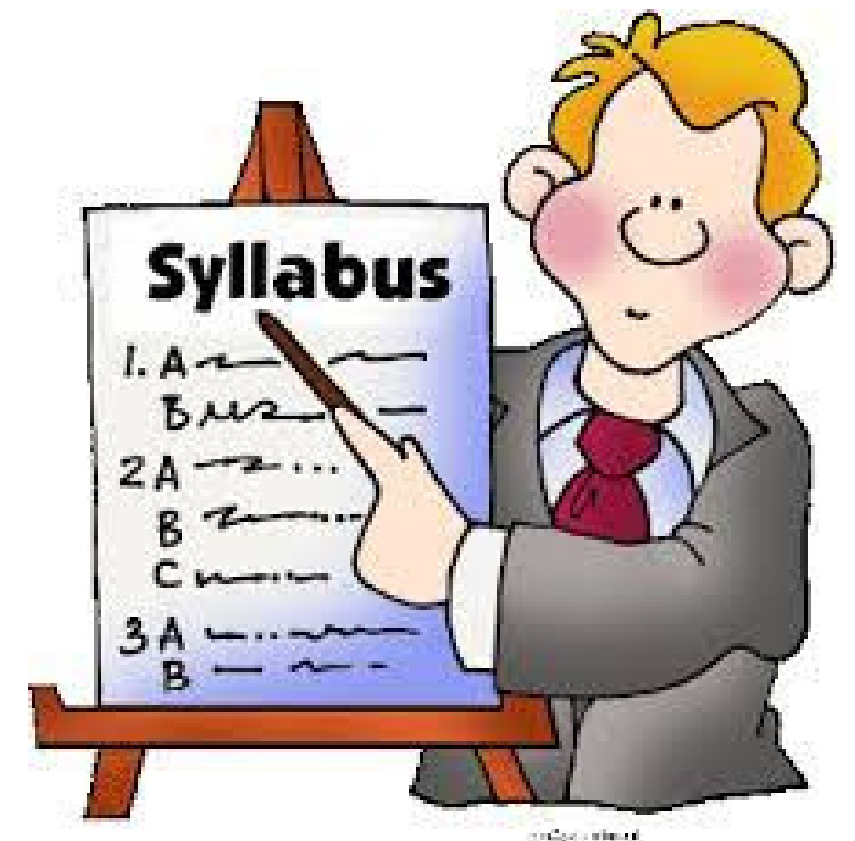
REASONING

- Machine Input Output
- Puzzles
- Seating Arrangement
- Order and Ranking
- Inequalities
- Statement and Assumptions
- Statement and Conclusion
- Coding-Decoding
- Cause and Effect
- Statement and Argument
- Venn Diagram/Syllogism
- Blood Relation
- Direction and Distance

SYLLABUS

FINANCIAL AWARENESS

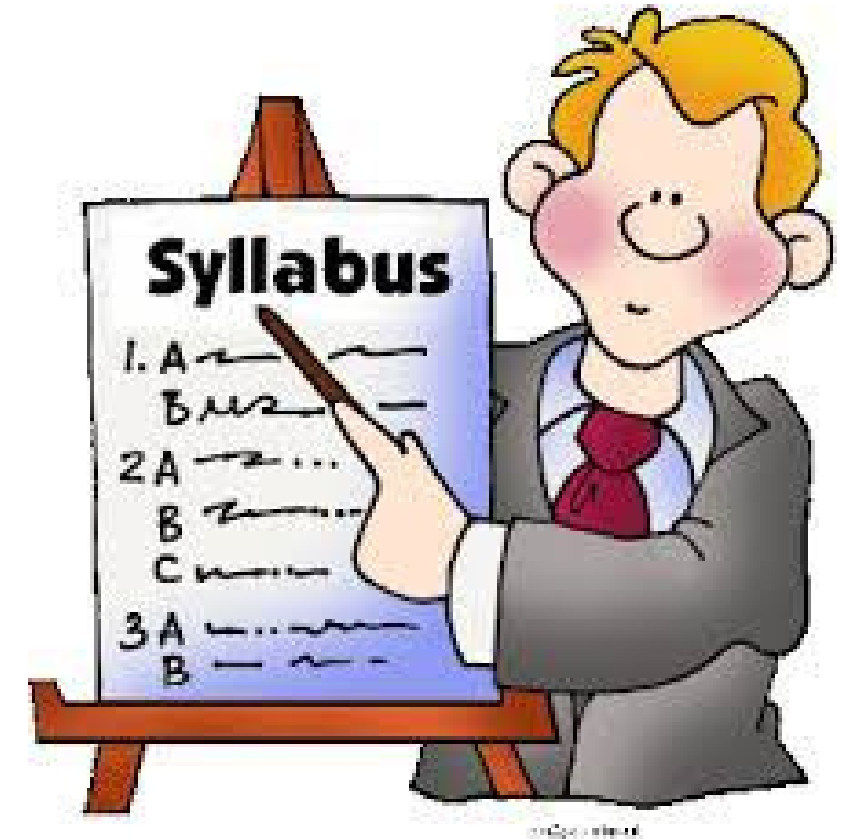
- RBI Circulars
- Latest Government Schemes
- Banking products
- Banking Awareness(Updated on a monthly basis)
- Priority sector lending
- Basel Norms
- RBI regulations for Commercial banks, RRBs, Small Finance Banks, HFCs, NBFCs, and UCBs
- Indian Financial System
- Financial market instruments
- International reports and indices
- Important committees
- Foreign investment and trade
- Union Budget
- Latest mergers and MOUs of banks and financial institutions
- Financial regulatory institutions in India
- Mutual Funds
- Ratio analysis
- Break-even Analysis
- Time Value of Money
- Working capital management
- Factoring
- Dividend Policy
- Factoring
- Derivatives- Future and Forward Contract
- Capital Structure
- Cost of Capital
- Cash Flow Statement
- Banking Regulations Act, 1949



SYLLABUS

FINANCIAL AWARENESS

- Negotiable Instruments Act, 1881
- SARFAESI Act, 2002
- Currency Act
- Consumer Protection Act, 1986
- Taxation Acts (Income Tax and GST)
- Companies Act, 2013
- RBI Act, 1934



ENGLISH LANGUAGE

- Reading Comprehension
- Cloze Test
- Error Spotting
- Double Fillers
- Sentence Rearrangement
- Vocabulary Based Questions

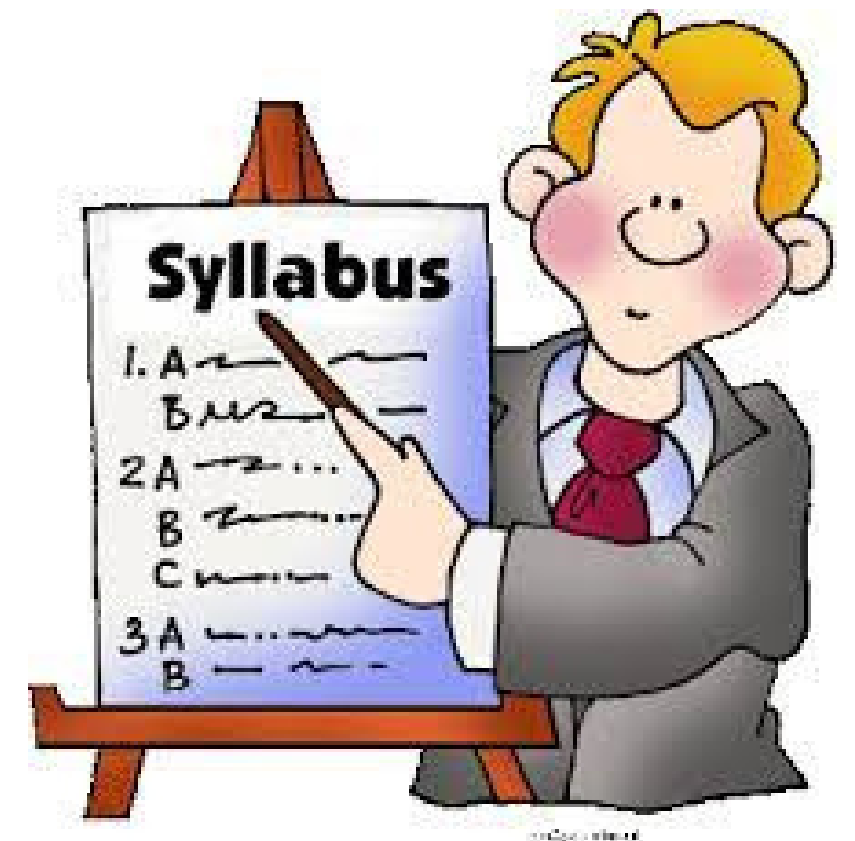
COMPUTER KNOWLEDGE

- Hardware and Software
- Operating System Basics
- Internet Terms and Services
- MS-Office (MS Word, MS Excel, MS-PowerPoint)
- History of Computers
- Networking and Communication
- Database
- Security Tools and Viruses

SYLLABUS

MARKETING MANAGEMENT

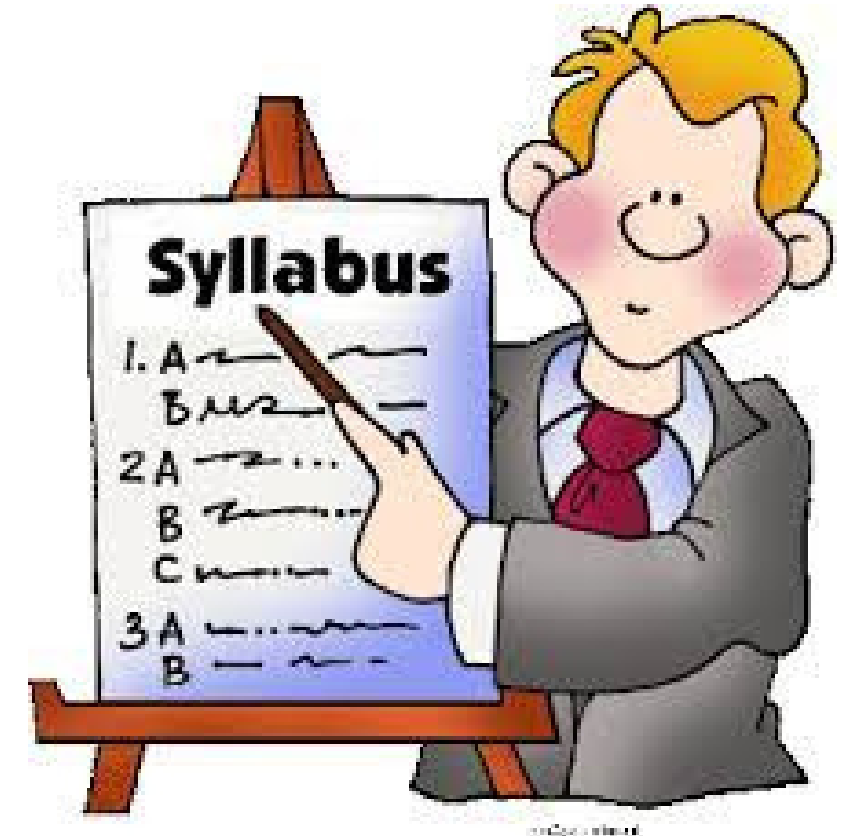
- Concepts of Marketing Management
- 4P and 5C of marketing
- Porter model
- Strategic planning process
- SWOT analysis
- Value chain
- Core Competencies
- Marketing Environment
- Factors Influencing Consumer Buyer Behavior
- The Marketing Research Process
- Motivation theories: Freud, Maslow, Herzberg
- Buying Decision Process
- Market research
- Databases, Data Warehousing, Data Mining, and Database marketing
- Marketing-Mix
- Marketing Funnel
- Customer Relationship Management
- Positioning and Differentiation
- Product Mix
- Market leadership strategies
- Product Life Cycle
- Brand Positioning
- Pricing Strategies
- Identifying Market Segments and Targets
- Market Communication
- Process for Effective Communication; Advertising
- Different Advertising Media
- Communicating the value



SYLLABUS

MARKETING MANAGEMENT

- Brand equity – Role, scope and models
- Brand positioning
- Differentiation Strategies
- Competitive Strategies for Market Leaders
- Product Life-Cycle Marketing
- Pricing strategy



IBPS RRB GBO COURSE

Team BankExamsToday is offering is a full-fledged and comprehensive course for the preparation for the IBPS IBPS RRB GBO exam.

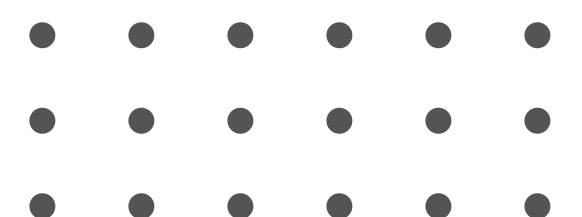
Course features

- Proper Video classes (Recorded Sessions in Short Format)
- Live Sessions
- Complete Study Material in PDF Format (Downloadable)
- Question Bank (600+ Questions)
- Test Series - 10 Full-Length Tests
- Chapter-wise Tests
- IBPS RRB GBO GK Digest
- Systematic Study Plan
- Interview Preparation Guide



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OUR RESULTS



Stars of BankExamsToday

IBPS RRB Scale II (GBO), (SO) and Scale III 2022

 Atul Pachaury	 G Nagaraju	 Dixit Guleria	 Sahil seth	 Ashma Naz	 Siva Narayana	 Aliv Smruti	 Sonu Kumar
 Ashish Siddharth	 Deepak Mittal	 Sanjay Singh Purohit	 Sanjeev Meher	 Shailendra Goswami	 Shivi Meh	 Shankar A. S. Shivarudraiah	 Shubham Kansal
 Sourav Khound	 Sri Hari	 Srujana Poleboina	 Swapna Bowrothu	 Varun Gupta	 Vishali Gorka	 Lalit Kishore Ojha	 M Prasad
 Vishvender Dhanda	 Abhishek kumar	 Abhishek Gupta	 Abhishek Sisodiya	 Amarnath Janadri	 Anies Anwar Bagwan	 Ankit Chauhan	 Ashish Balotiya
 Ashish Sharma	 B krishnaveni	 Bhawna Chaudhary	 Bishal Thakur	 Boda Jayender	 Harjot Singh	 Kamal Aadithya	 Jatinder Virk
 Manjunath A	 Manish Agarwal	 Pavani Bachupally	 Manoj Kumar Reddy	 Prameela	 Sekhar Reddy	 Prashanth CH	 Pravalika Goud
 Rajat Pandey	 Rajesh Ranjan	 Ram Kumar	 Ramu Naidu	 Rashmi Verma	 Ramvinay Kumar	 Ravi Yadav	 Reeta Mittal
 Sahil Kumar	 Sai Sreekar						



OUR RESULTS

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IBPS RRB Scale II (GBO), (SO) and Scale III 2021

 Manisha Nain	 Alakuntala Lavanya	 Gokapai Akhila	 Nikita Gusain	 Harshaa Sharma	 Gunja Kumari	 Priya Srivastava	 Ramavath Srikanth
 Sagar Kumar	 Sai Kumar	 Sunil Kumar	 Ranjeet Kumar	 Sudhir Kamboj	 Ajay Mittal	 Anand Kheechee	 Sushanth Verma
 Ankur Srivastava	 B Ramesh	 Ankit Saxena	 Chandu Gupta	 Bhupendra Morya	 Kovvuru Abhyudai	 Hukma Ram	 Jalaj Bahore
 Pious Rastogi	 Rajendra Kumar	 Puneeth Krishna	 Sunil Mohanty	 Asheesh Kamboj	 Hemant Prakash	 Nitin Mahajan	 Gourab Kundu
 Ravindra Kaurav	 Babloo Vishwakarma	 Purshottam Aggarwal	 Shivanshu Nigam	 Samir Sinha	 Adarsh Shrivastava	 Dinesh Waghmare	 Naresh Kumar Saini
 Sanjay Jinagal	 Ashish Kumar	 Abhishek Charan					